

Generation "O" Marketing

is proud to bring a simplified lead generation service to you



Whether you want to generate information through surveys, offer a newsletter, generate leads or harvest additional contact information through forms, or send invitations to generate attendance to a tradeshow or webinar, we got you covered!

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Lead Generation

Do you need qualified leads for your sales team?

Our multimodule lead generation service includes email, social media, and/or network ads.

- The creation of the marketing campaign strategy
- Design, selection or alteration of the ads, e-collaterals, and other form of communications
- Creation of landing pages and forms
- Review and suggestion of collateral or offering
- The creation of the messaging based on unique value propositions
- The handling of the testing process
- The development of your distribution list with your ideal customer profile and target market in mind
- The transmission of email communication and/or management of ads
- The preparation of a detailed analysis and performance reporting of your campaign

The best part is that this lead generation package is priced on a "COST PER LEAD" basis.

We will do all the above mentioned without any additional cost to you. Your organization only pays for leads delivered to you.

We have a global database and a global team thus can accommodate global demand generation efforts as well. Call today to find out more.

