

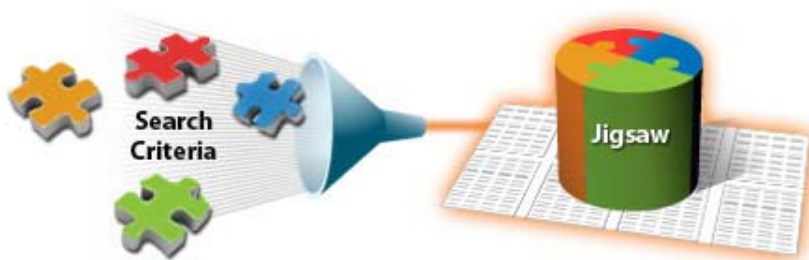
Better Lists Without Rental Fees

Nowadays, you need to do more than skim the service to sell your products and services better. You need to reach the decision-makers and the movers and shakers of a company. But most corporate data providers only go as far as the C-level and VP-level contacts whose business information is already easily found. Rental lists are a quick fix, providing complete information at steep prices.

Bottom line: successful sales and marketing programs are achieved by building complete and precise business contact databases at reasonable costs. Finding full contact information that includes email addresses and direct business phone numbers needn't be so tricky.

Higher Quality Lists for Better Results

Purchasing lists from the average data provider can be dodgy since there's no guarantee of contact accuracy. And few things will compromise the effectiveness of your campaigns than bounced and returned direct mail pieces or wrong phone numbers.



With Jigsaw Lists, you have options. You can:

- Cut data & list expense in half
- Improve email campaign response rates by up to 25% by focusing on the right job titles
- Directly reach decision makers with 70% direct business phone numbers
- Give your sales team a steady source of fresh and highly targeted leads
- Create multi-channel campaigns with 100% business email, phone number and address

Each Jigsaw contact gives you the vital information you need to run highly effective multi-channel marketing and sales campaigns, including title, company, business and email addresses, and 70% direct dial business phone numbers. For example, you can send an email in the first wave, mail a high-end brochure to responders, and then follow up with a phone call. With such efficiency, your marketing campaigns will soon pay for themselves.

Complete Business Contacts For Dynamic Marketing Campaigns

Jigsaw Lists provides the in-depth, comprehensive contacts you need to pump up your direct marketing, sales prospecting, telemarketing, or email campaigns. Jigsaw leverages our community of 900,000 members who continuously update and amend more than 20 million contacts and more than 3.5 million company profiles. Members are rewarded for keeping data current and clean, guaranteeing unparalleled contact accuracy.

"In traditional sales prospecting, a sales rep starts with a main 800 number and drills down within a company to find the right people. Because Jigsaw provides an exact job title, phone number, and email for each contact, our lead generation efforts are 20 to 30% faster than before."

— Amit Sharma,
Director of Business Development,
ePlus Technology

An amazingly versatile tool, Jigsaw Lists lets you choose from existing lists specific to industry, geography, department, and title. You can also have Jigsaw build custom lists for you that meet your unique specifications. With Jigsaw's intuitive List Builder tool, you can create and download your own custom lists gleaned from contacts found on the Jigsaw website. Sophisticated features allow you pinpoint specific contacts.

Once you buy a Jigsaw List, you own it. The contact data is easily retrieved for use in future follow-up or new campaigns. Simple integration with all major CRM systems, including Salesforce.com, Siebel, Oracle on Demand, and Microsoft Outlook – makes incorporating your Jigsaw List campaigns into your existing CRM system as easy as ABC.

Find Specific Contacts to Fill Your Lists

When building lists, you often need to look for contacts based on particular details. Jigsaw's comprehensive search capabilities go deeper, letting you mix and match data to build specific lists based on more precise criteria such as:

- Industry classification
- Company size
- Title and rank
- Department
- Area and ZIP code
- And many more specific criteria

This functionality helps marketing professionals cut right to the chase, reaching the right people right now.

Easily Merge-Purge Your Existing Lists

With Jigsaw Lists' merge-purge abilities, duplicate names are no longer a problem. Get more flexibility with your campaigns by appending the email and direct phone numbers in your business mailing list. Suppression capabilities let you exclude a designated list of contacts, such as opt-out lists or house files.

Learn More Today

Jigsaw works to meet your list needs by offering discounted rates for partners and members. For smaller lists, simply sign up for a Jigsaw membership and select the exact contacts you need through our self-service tools on www.jigsaw.com. Call or email us for assistance with larger or custom lists. To learn more about Jigsaw Lists, contact Jigsaw at (877) 544-7299 or visit <http://enterprise.jigsaw.com>.

About Jigsaw

Since 2004, Jigsaw has uniquely leveraged user-generated content to become the premier provider of business contact information and data services. The vast Jigsaw community and more than 1,000 enterprises presently use Jigsaw's online directory to access millions of business contacts and company profiles. In addition to delivering low-cost and easy access to high-value business information for sales, marketing, recruiting and customer service, Jigsaw provides companies with cloud-based data acquisition and management services. Jigsaw is located in San Mateo, California and is funded by Austin Ventures, El Dorado Ventures, and Norwest Venture Partners. To learn more about any Jigsaw solution, call Jigsaw at (877) 544-7299.

