

Jigsaw® Data Fusion

Data Fusion brings together automated data hygiene and management with unlimited access to millions of professional Contacts. Data Fusion addresses the fundamental challenges to data living in static CRMs — dead, duplicate, incorrect and incomplete records — and gives your sales team access to all the leads they could possibly use.

Your data will be up-to-date. Your pipeline will be full. Jigsaw Data Fusion puts the power back into your data.

Data Fusion delivers results:

- Reduce data management costs by removing dead and duplicate records
- Reduce bounce backs and save marketing dollars by appending missing data and updating old Contacts
- Reduce lead generation costs by moving offline campaigns to email
- Fully integrate marketing campaigns with 100% business email and over 70% direct dial
- Improve Sales close-ratios with unlimited access to leads with improved data quality

How does it work?

All of Jigsaw's Contacts are constantly added and updated by Jigsaw's large community. All records are complete with Name, Title, Company, Email, phone (70% direct dial), and address. Jigsaw compares your CRM to our database resulting in an unparalleled degree of data hygiene.

- All matched data is synched and flagged as dead (graveyard), duplicate, out of sync or up-to-date.
- All matched data is updated nightly based on customer defined business rules
- Report on all hygiene results at any time

Never run out of leads. Never.

- All-you-can-use access to millions of fresh, accurate business leads
- Targeted search makes it easy to find the perfect Contact every time
- Import leads directly into your salesforce.com database or have them automatically added based on predefined search criteria

#	Title	Name	Company	City	State	Updated
1	Director of Information Technology, Network and Technology	Smith, Donald	MetLife, Inc.	New York	NY	09/10/08
2	Managing Director Information Technology	Golubov, Alex	PIRA Energy Group	New York	NY	08/18/08
3	Corporate Information Technology Director	Wandelken, Richard	Johnson & Johnson	New Brunswick	NJ	09/16/08
4	Deputy Director of Information Technology	Adams, Robin	New York State School Boards Association	Latham	NY	09/22/08
5	Director of Information Technology Service	Appelley, Richard	Austin American Statesman	Austin	TX	08/19/08
6	Information Technology Procurement Director	Weir, David	Prudential Corporation Asia	Stirling		09/16/08
7	Information Technology Procurement Director	Hees, Rob	Texas Instruments Incorporated	Dallas	TX	09/03/08
8	Managing Director Information Technology	Filault, Jim	Cleerous	New York	NY	08/27/08
9	Corporate Information Technology Director	Toor, Rizwan	Tricon Geophysics Inc	Denver	CO	09/09/08
10	Managing Director Information Technology	Denniv, Graeme	ATB Financial	Edmonton	AB	08/31/08
11	Director Field Information Technology	Whittington, Larry	American Residential Services, LLC	Memphis	TN	09/04/08
12	Division Director of Information Technology	Sorke, John	Charter Funding	St Louis	MO	09/05/08

*Currently Jigsaw Data Fusion is only available to Salesforce.com Professional, Enterprise, and Unlimited customers

Try before you buy. Call 1-877-JIGSAW9 or visit <http://Enterprise.Jigsaw.com>

By the Community, for the Community

The Jigsaw platform is a dynamic, Web 2.0 environment that is uniquely powered by a passionate community of contributors and customers. The robust Jigsaw community actively enters, qualifies and updates contact and company information, every day, 24x7. A quid pro quo system encourages active participation and quality contributions.

100% Business Information

Jigsaw only allows complete business information to be contributed to the Jigsaw database. Jigsaw disallows personal information such as home addresses, mobile phone numbers or personal email addresses to be added to Jigsaw. Jigsaw is committed to high quality business information with a high degree of integrity.

Company Data is Free

Jigsaw is unique in its position that company data should be open, transparent and free. With over 3.5 million free company records, you can search and download company data to better improve the accuracy and consistency of your company records.

Additional Jigsaw Solutions:

Jigsaw Team™ for Organization, Collaboration, and Reporting

Organize and collaborate your Jigsaw account within your team. Jigsaw Team lets you provide multi-user, team access to the most complete business information for each contact.

Jigsaw Lists™ for Better Campaigns with No Rental Fees

Instantly energize your marketing campaigns with the best business contact database in the industry.

Jigsaw Unlimited™

An unlimited view of the entire Jigsaw database for one low price.

About Jigsaw

Since 2004, Jigsaw has uniquely leveraged user-generated content to become the premier provider of business contact information and data services. The vast Jigsaw community and more than 1,000 enterprises presently use Jigsaw's online directory to access millions of business contacts and company profiles. In addition to delivering low-cost and easy access to high-value business information for sales, marketing, recruiting and customer service, Jigsaw provides companies with cloud-based data acquisition and management services. Jigsaw is located in San Mateo, California and is funded by Austin Ventures, El Dorado Ventures, and Norwest Venture Partners. To learn more about any Jigsaw solution, call Jigsaw at (877) 544-7299.

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