

Sample Retainer Packages

We create amazing packages when a customer is on a retainer and we can provide almost a full marketing support for 5K a months. Here are two examples of packages some of our clients have selected:

\$5K per months consulting and marketing automation help would include:

- Up to 3 hours of training per months.
- Up to 50 hours a months (access, calls, consulting, they can use this for most things like small design works, ppc help, except lead gen through social media and email marketing through our database).
- Up to 3 campaigns per months all inclusive helping them:
 - Develop messaging based on unique value propositions to achieve optimal conversation rate.
 - Write email content.
 - Design or selecting or altering up to 6 e-collaterals per campaign.
 - Create up to 3 landing pages.
 - Create up to 3 forms.
 - Review and suggest collaterals and/or offerings.
 - Create and test subject lines to achieve optimal open rates.
 - Create an email program.
 - Develop distribution lists.
 - Execute the programs and help them with lead management.
 - Reporting of campaigns.
 - Analysis of campaigns.

7K per months consulting, marketing automation help, and lead generation campaigns.

- Up to 3 hours of training per months.
- Up to 50 hours a months (access, calls, consulting, they can use this for anything **including lead generation** through virtual event, social media or email marketing through **our database**).
- Up to 3 campaigns per months all inclusive as listed under the 5K program.
- Up to 2 email campaigns created by us sent out to our database to a list of leads with attributes specified by them.
- All new leads captured through these lead generation programs will be sent to them twice a month.
- 1 event/campaign and social media promotion per month.
- All new leads coming from these social media campaign will be driven to their landing page to be captured or if they want we can create a landing page for them.